



earthlife™ *news*

COMPOST, MULCH & SOILS

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Chris Bales Earns Hi Kellogg Award

Christopher Bales, Product Marketing Specialist with New England Organics (NEO), received the Hi Kellogg Award for Outstanding Service to the Composting Industry at the January 23rd, 2007 US Composting Councils Annual

Conference in Orlando, FL. This award is presented to an individual who has displayed outstanding service to the U. S. composting industry over a period of many years, and who has left a lasting positive impact on the practice and the

people he has worked alongside. He has been a tireless advocate of the use of compost in innovative and interesting ways and is a walking compendium of compost success stories. Chris can be reached at 207.650.7021 or by calling 800-4-compost.



Superhumus Selected to Mulch Big Dig Landscapes

As the Big Dig enters its landscape phase, the first of many parks are being designed and constructed. Critical to the success of park and green space plantings is the selection of the right landscape mulch. After a significant review

process, New England Organics' Superhumus was selected to mulch 2,500 boxwoods, 11,000 bulbs, and over 10,000 perennials.

The landscape architecture firm of Crosby, Schlesinger and

Smallridge designed the park, and Valley Crest performed the landscape installation.

Superhumus has been a consistent performer for both nursery and landscape applications for over 15 years.



Earthlife Compost & the Giant Pumpkin Regatta

Pictured is Buzz Pinkham, owner of Pinkhams Plantation Garden and Landscape Center in Damariscotta, Me. While Buzz has many talents, growing giant pumpkins is fast becoming one of his favorites.

In 2006 Buzz grew a near champion pumpkin that weighed in at 1099 lbs. Buzz starts early in the growing season with carefully selected seeds, adding earthlife™ compost and other special ingredients to his pumpkin patch.

During their peak growing time, these Atlantic Giant pumpkins grow more than 150 pounds per week!

For more information on growing giant pumpkins go to www.maine-pumpkins.com or contact Buzz at 207.592.6184.



What is Your Landscape Challenge?

You don't have to look very far to see the distinct advantages that compost offers. Since 1990, more than 1,800,000 cubic yards of earthlife™ Products have been used to improve more than 8,000,000 acres of landscapes. This growing market for compost can be attributed to many factors, most notably the fact that compost simply

outperforms other products in a variety of applications including:

- Improving soil health
- Adding microbial life
- Supplying N,P,K
- Micronutrient source
- Balancing soil pH
- Filter berms
- Stormwater blankets
- Filter sox
- Erosion Control
- Turf topdressing
- Reducing soil density

- Wetland restoration
- Potting media
- Mulch
- Remediation
- Bioretention cells

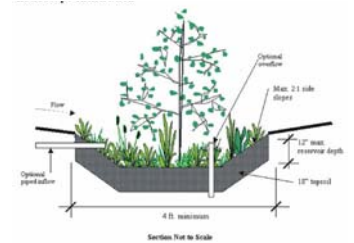


Keeping Our Waters Clean with Bioretention Cells

Bioretention cells are becoming a preferred low impact development (LID) strategy for minimizing the impact of stormwater runoff. Also referred to as rain gardens, bioretention cells are small graded areas constructed with a

special soil mix that can absorb and filter runoff. These cells offer a unique solution to reducing stormwater runoff, replenishing the aquifer and filtering non-point source pollution. New England Organics Superhumus offers the

unique properties needed to create the special soil blend required for bioretention cells.



Choosing the Ideal Trail Mulch

Many residential developments, retirement communities and public parks are including walking/hiking trails. Often these sites are built through wooded areas where exposed roots and erosion can be

an issue. For these reasons, it is important to choose the right surface material.

Due to its heavy weight, consistent fine texture and ease of application, Superhumus is fast becoming the optimum

trail surface mulch. Used extensively on trails throughout Maine and New Hampshire, Superhumus has proven itself a top performer.